*SUITS AND SKIRTS: GAME ON!*

*THE BATTLE FOR CORPORATE POWER*

**SYNOPSIS FOR *SUITS AND SKIRTS: GAME ON*!**

Men, we’re talking to you.

There is a battle for power at all levels within corporations throughout the world. This battle is between men, “the suits,” and women, “the skirts.” Unlike the Sharks and Jets, who battled for neighborhood territory in *West Side Story*, the Suits and the Skirts are battling for power in the workplace. For a chance to move up the corporate ladder. For a chance at the boardroom table. For the same opportunities and positions of power that men already have—and are determined to keep for themselves. Women make up nearly half of the workforce yet hold only a small fraction of the positions of power and leadership. Women have spent decades fighting for equality in the workplace, and the needle hasn’t moved in any significant way. Women tried playing nice and that didn’t work; now, they’re not going to be playing so nice anymore. They are demanding what they are due and parity is long overdue.

In *Suite and Skirts: Game On!* former CEO and author, Teresa Freeborn establishes unequivocally that there is a corporate problem of inequality, even if the men in the C-suites and boardrooms don’t think so. She shows men how they consciously or unconsciously hold women back. And, more importantly, how to change this corporate culture. She hammers home the truth that having women in the C-suites and at boardroom tables increases profits. That is a fact.

*Suits and Skirts* is different than other books on this subject because it is a successful woman CEO speaking *directly* to the men blocking women’s corporate advancement. This no-holds-barred, well-researched discussion will ruffle many feathers. Author and former CEO Teresa Freeborn goes into great detail about:

* Why men fear women in leadership roles (needlessly);
* How men block women from these leadership positions;
* What businesses need to do *right now* to create equity, parity, and equality in the workplace, and
* Why these changes will put more money in everyone’s pockets.

Teresa Freeborn is demanding men immediately reevaluate their behavior, and become women’s advocates instead of adversaries. This eye-opening book should be on the nightstand of every CEO and board member in the country. It should also be in every HR department in every business, too.